VOTING OPEN NOW

We are so excited to present our three finalists and their final designed icons. As part of the E-waste Iconathon journey, we have engaged with many inspiring and dedicated young people that are committed to a world that is more circular and sustainable.

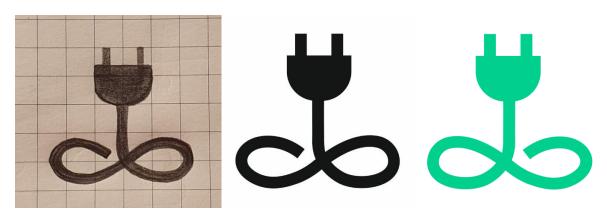
Our three finalists have worked on their original sketch with a designer to prepare their final designs. The finalists are now gearing up to attend the Generation Connect Global Youth Summit where they will attend exciting sessions and share their icons with their peers. The winning icon will be announced in the closing ceremony.

Get to know our finalists better and the motivations for their designs below!

Voting in now open <u>online</u>, choose your favorite icon! (The images below contain the original sketch, the black and white icon, and a colored version)

Voting closes on the 4th of June, 12 pm (GMT+2)

Electric Bud by Nguyễn Thảo



Xin chao! My name is Thao, I come from Hanoi, the capital city of Vietnam and I am currently a student in International Management and Sustainability in Germany, at OTH - Amberg Weiden. I love nature, and especially enjoy finding different plants and animals in places that I have visited. As a young person



with a great interest, I hope to dedicate my work to the sustainable development of our economy and social life that preserve and benefit the natural environment we live in.

I reflect my inspiration taken from nature's self-renewal in this icon. It depicts an electric plug "flower", with the electrical cord twisted to the shape of a flower stem and two leaves. The leaves together create the symbol of infinity, inspired from the idea of collecting e-waste as the first step to recycle such material, bringing it into the technical cycle of a circular economy in which materials are kept in use over becoming waste.

Lemnis by Shergaun Roserie







Hi, My name is Shergaun Roserie and I am a rising senior mechanical engineering major at Howard University, hailing from the island of Saint Lucia. I currently maintain an active membership in a number of student organizations, and am a youth envoy of the International Telecommunication Union



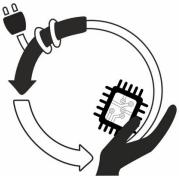
Generation Connect America's Youth Group. I have taken a vested interest in empowering youth in the use of digital technologies and the diversification of the Caribbean economy through the operations of my company Orbtronics. In my efforts to promote youth capacity development, I have collaborated with Orbtronics to coordinate numerous STEM based training programs alongside governmental and public organizations.

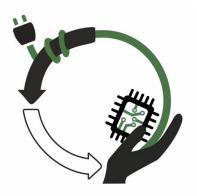
I come from a small village in St Lucia where the landscape is filled with farmlands and tropical vegetation. This expresses itself in my design in the way that the leaves on the bottom are enveloping the existing e-

waste, which also expresses the idea of our natural environment reclaiming the land over the e-waste that has built up. The arrow shaped leaf at the top of the icon represents the e-waste which is reclaimed being recycled or renewed into something new. The arrow also gives the impression of the e-waste being reusable as well.

From E-Waste to a green E-cycle by Rocio Bello







Hola! My name is Rocio. I am a young student from Buenos Aires, Argentina. Currently studying social



sciences at University Torcuato Di Tella. I am passionate about the linkage between art and social impact, so this opportunity to create and share an icon that highlights the importance of the take-back and electronic waste collections is really exciting for me.

My main motivation when creating the icon was to emphasize the significance of human action: the hand reflects the importance of human commitment when taking the electronic waste and introducing it into a cycle where it can be reintegrated into our societies and have a longer life in them. This last idea is represented with the black-to-white arrow transition, from being e-waste it becomes an element that can be

reintegrated, returning to our hands. From a chip to a computer, every piece in the hands of committed people will lead to a greener future.