

Convention: SYN	Development of electronic tools for the Basel, Rotterdam and Stockholm Conventions
LEGAL BASIS/MANDATE:	
Work programme activity #: S1	
COP-decisions: BC-10/29, RC-5/12, SC-5/27	
BACKGROUND INFORMATION:	
<p>This activity aims to further develop tools that will enable the Secretariat to remotely deliver accurate, updated and integrated training and information for relevant governmental authorities, using electronic and internet resources.</p> <p>In the past, several e-learning tools using static media about topics specific to each convention were developed. One example is the “Interactive Training on the Operation of the Rotterdam Convention” developed by the Secretariat of the Rotterdam Convention in 2008. Another example is the “Training tool on POPs waste guidelines” which was developed by the Secretariat of the Stockholm Convention in 2009.</p> <p>The objective of this activity is to go one step further in the development of audio-visual tools that will turn training into a more interactive and interesting experience. With the technological development, it is necessary to improve the attractiveness of electronic tools in order to captivate the audience and making it an effective training experience that is coherent with the global mission of the Secretariat.</p> <p>It is expected that the success of this activity will reduce the need of staff travelling for workshops and training sessions and will increase the impact of the information available on the three conventions.</p>	
PROPOSED ACTIVITIES TO BE FUNDED:	
<ul style="list-style-type: none"> • Acquisition of updated software packages and the subscription of online software services for the development of multimedia materials use of the staff in the Secretariat; • Upgrade of equipment for the production of basic multimedia materials in house; • Hiring of experts and consultants for media and software development; • External printing and editing services. 	
RESULTS TO BE ACHIEVED:	
<ul style="list-style-type: none"> • Development of presentation materials inhouse using updated software (eg. Prezi, SlideRocket). • Development of posters with infographics using updated software (eg. Piktochart, etc). • Development of a series of movies or animations designed for the training of an informed audience that can be delivered by internet using online platforms (eg. YouTube, ItunesU, KhanAcademy, etc). • Development of applications that will enable the paperless dissemination of publications on tablets and mobile devices. • Development of an integrated e-learning tool for the three conventions. 	
BUDGET [USD]	
<i>BUDGET COMPONENTS</i>	
<i>Software</i>	8,000
<i>Equipment</i>	4,000
<i>Experts/consultants</i>	40,000
<i>External services</i>	8,000
TOTAL FUNDS TO BE RAISED FOR PROPOSED ACTIVITIES	60,000
COP APPROVED BUDGET (BD, RV, SV trust funds)	630,000