

Convention: BC/RC/SC		Joint communication, outreach and public awareness – Joint media workshop
LEGAL BASIS/MANDATE:		
<ul style="list-style-type: none"> • POW activity 27 (Synergy 12/13) • Decision BC-11/26 on Financing and budget for the biennium 2014–2015 • Decision RC-6/16 on Financing and budget for the biennium 2014-2015 • Decision SC-6/30 on Financing and budget for the biennium 2014-2015 		
PURPOSE AND APPROACH:		
<p>The conferences of the parties at their ordinary meetings in 2013 decided to convene in 2015 back-to-back meetings of the ordinary meetings of the conferences of the parties to the Basel, Rotterdam and Stockholm conventions (without a high-level segment or simultaneous extraordinary meetings) in Geneva that include joint sessions, where appropriate, on joint issues and that prioritize an agenda and schedule that focus on substantive matters related to implementation of the conventions and provide sufficient time for their consideration.</p> <p>This activity aims at facilitating media coverage of the conferences, thereby increasing the visibility, understanding of and participation in the meetings and subsequent work programmes of the conventions by parties and non-governmental organizations.</p>		
PROPOSED ACTIVITIES TO BE FUNDED:		
<ol style="list-style-type: none"> 1. Organize a joint media/NGO workshop in conjunction with the back-to-back 2015 Conferences of the Parties (COPs) 2. Up to 15 participants funded for the travel and per diem for 3-days workshop in Geneva 		
RESULTS TO BE ACHIEVED:		
<ul style="list-style-type: none"> • Increased media and public visibility and support for the Basel, Rotterdam and Stockholm Conventions • Increased number of media placements (news reportage etc) 		
VOLUNTARY BUDGET [USD] FOR 2014-2015		
33	TRAINING COMPONENT	
3300	<i>Travel of supported participants to the joint media/NGO workshop</i>	<i>43,500</i>
	DIRECT PROJECT COST OPERATIONAL BUDGET	43,500
	Programme Support Costs (PSC) 13%	5,655
	TOTAL OPERATIONAL BUDGET	49,155