

<b>Convention: SYN</b>	<b>Preparation of broadcast animations to enhance understanding and ultimately implementation of the Basel and Stockholm Conventions</b>	
<b>LEGAL BASIS/MANDATE:</b>		
<i>Work programme S1, S12,</i>		
<i>COP Decisions: BC 10/29; SC-5/27</i>		
<b>BACKGROUND INFORMATION:</b>		
<p>There is a request from the Conferences of the Parties to the Basel and Stockholm conventions for the secretariat to develop electronic tools to support Parties in their understanding and implementation of obligations for these two conventions respectively. Using the broadcast animation prepared on the process for listing chemicals in Annex III to the Rotterdam Convention and the animation being developed on synergy as examples, the objective is to develop similar tools for key areas under the Basel and Stockholm conventions.</p> <p>Two broadcast animations (videos) being less than 6 minutes in length will be developed in English, French and Spanish that will cover key areas of the Basel and Stockholm Conventions respectively. These animations will be available on the Conventions' website and used across all training exercises that involve relevant persons for the Basel, Stockholm and Rotterdam Conventions who may require explanations on the key issues relating to the two conventions.</p> <p>A simple, visually attractive but short broadcast animation in You-tube format will provide the means through which new officials representing Parties to the two conventions as well as other relevant persons can become fully understanding of the key provisions under the two conventions as well as the obligations to Parties and will serve to promote the implementation of the critical obligations under each convention.</p>		
<b>PROPOSED ACTIVITIES TO BE FUNDED:</b>		
<ul style="list-style-type: none"> <li>• Contracting of a competent graphic designer consultant to develop the broadcast animations.</li> <li>• Development of two broadcast animations in English, French and Spanish for the Basel and Stockholm Conventions respectively (&lt;6 mins. each).</li> </ul>		
<b>RESULTS TO BE ACHIEVED:</b>		
<ul style="list-style-type: none"> <li>• Relevant persons assigned to the Conventions by Parties are more informed of key obligations</li> <li>• Implementation of the Conventions is enhanced</li> <li>• Sharing of information between Parties is improved</li> </ul>		
<b>BUDGET [USD] FOR 2014-2015</b>		
<i>Contract for a graphic designer consultant to create 2 animations</i>		<i>48,000</i>
<i>Translations into French and Spanish for the text of the two animations</i>		<i>1000</i>
<b>TOTAL FUNDS TO BE RAISED FOR PROPOSED ACTIVITIES</b>		<b>49,000</b>
<b>COP APPROVED BUDGET (BD, RV, SV trust funds)</b>		<b>630,000</b>